

August 2010

There is so much happening with the GIVE shirt movement that I literally cannot keep up. Volunteers?! ☺ More and more types of GIVE shirts and Athletic Apparel continue to join the inventory, the GIVE shirt is being offered at more and more fundraising events, and theGIVEshirt.com is joining efforts with more and more organizations! Many have asked about my upcoming athletic competitions - my finances and time/energy are focused on this movement, including the 24-hour Runathon this Fall that I'm organizing to raise awareness and money for health and giving. Details are coming soon.

I am also preparing for the first official fundraiser of theGIVEshirt.com on Sunday August 22, 11:00-5:00 at the Horny Goat Brewing Co., 2011 S. 1st St., Milwaukee, WI. Please let me know what you, or someone you know, are willing to donate for the silent auction and raffle (and if you'd like to help acquire items for them, please!). Thank you!

Speaking of fundraising, the 2011 Entertainment Book is also now available from theGIVEshirt.com for \$35, which is \$5 off the retail price, and \$10 off the price if you were to order directly from Entertainment. Please let me know how many you would like to purchase!

Fundraising events continue to be the best method of both informing people about the GIVE shirt movement, and distributing the GIVE shirt. The GIVE shirt was recently offered at the justforekids.org annual golf outing, InStep's annual "Great Milwaukee Race", and another Milwaukee Animal Rescue Center fundraiser on consecutive days. Three days later it was offered at The Badgerland Striders' Superun 5k. Thursday it was offered at "Rush the Festa", and Saturday it will be offered at The Leukemia & Lymphoma Society's Scenic Shore 150 Mile Bike Ride. The GIVE shirt is also now available at InStep Running & Walking Store, 403 E. Buffalo St., Milwaukee, WI, helping them raise more money for The Jenny Crain Foundation. Please let me know who else might like to team up with theGIVEshirt.com to raise extra money for their organization while increasing the global consciousness of giving!

Perhaps the most exciting new partnership is with the most famous ultrarunner Dean Karnazes (the man who ran 50 marathons in 50 states in 50 days) and his non-profit Karno Kids. Karen Schoenung of mypartyplaces.com has volunteered her services to help promote and market the GIVE shirt and take it to the next level. An up and coming band, Rectifier, is even joining forces with theGIVEshirt.com. Theme song coming soon...

The movement is growing, but giving can always use your help.

give,

Thomas