

June 2010

Fundraising with the GIVE shirt!

60 GIVE shirts were sold at Nicki Cyrak's "Lungs For Life" fundraising event Saturday! That's \$300 extra raised for her fund! However, I'm certain that the energy of giving, further increased by the mass presence of the GIVE shirt (she and many volunteers were wearing it!), also caused people to give more than they would have otherwise given. Nicki drastically exceeded her goal and expectation! You can see her short interview on Today's TMJ4 Weekend Morning Show where she's wearing - and promoting - the GIVE shirt here: http://www.youtube.com/watch?v=I2_92HYm1EI

Before Saturday, about 450 GIVE shirts had been purchased in 2 years. With all of the time, effort, money, etc. that I (and many of you) had invested in the distribution of the GIVE shirt, it had been about 0.6 shirts/day. About 0.1 shirts every 4 hours. Saturday it was 60 shirts in 4 hours. This was an absolutely HUGE day for the GIVE shirt movement!

So, please think about what other fundraising events and other efforts the GIVE shirt could be involved in, and let me know! Not only will including the GIVE shirt increase the amount of funds raised for the cause, it will significantly help our mission of spreading the global consciousness of giving.

I very much look forward to getting involved in more and more fundraising/charity events and efforts that you help get me connected with! Thank you!

Also, Dawnkristi Frankeberger (feelinguruee.com) invited me to talk to her group last night about giving and the GIVE shirt. I was amazed that every single person there bought at least one GIVE shirt! So, please also let me know about any similar potential speaking opportunities!

The success of this movement really does depend on you. ☺

In closing, almost 10 years ago Dr. Stephen Post opened an institute to scientifically study the effects of giving. His book, "Why Good Things Happen To Good People", opens with "If I could take one word with me into eternity, it would be "give"." After over 50 studies he states, "I have one simple message to offer and it's this: giving is the most potent force on the planet". He urges, "give daily, in small ways, and you will be happier, healthier, and even live longer"! We're on to something here, people...

give,

Thomas