

May 2010

Pictures and order information of most of the new GIVE shirts (and other clothing) are now in my facebook albums! Anyone can order by simply mailing me a check.

<http://www.facebook.com/home.php#!/album.php?aid=161055&id=720142338>

The following are also now available!

Long-Sleeve – Ladies – Green – XS-XL - \$20

Long-Sleeve – Unisex – Black – S-XL - \$20

Long-Sleeve – Unisex – Navy – S, M, XL - \$20

Long-Sleeve – Unisex – Black – S-XL - \$20

Sleeveless – Nike Dri-Fit Compression – Unisex – Black/Gray – S, M - \$25 (Retail = \$35)

Shorts – Nike Dri-Fit Running with Liner Briefs – Ladies – White – S-L - \$20 (Retail = \$20)

Shorts – Nike Dri-Fit with Mesh Liner & Pockets – Ladies – Navy – S, M - \$25 (Retail = \$35)

All non-athletic wear remain 100% ORGANIC Sustainable, Ring-Spun Cotton! As always, please add your \$5 donation to a good cause of your choice for each item when ordering.

Last weekend the GIVE shirt raised an extra \$80 for the Milwaukee Animal Rescue Center when 16 GIVE shirts were purchased at their annual fundraiser, and an extra \$105 was raised for Children's Hospital the following day with the sale of 21 GIVE shirts at another fundraiser of Roots Salon in Brookfield. There are now over 550 GIVE shirts around the world, with over 100 having been given! And with at least 5 more fundraising events in the next 2.5 weeks (see links below), the presence of the GIVE shirt in the world continues its rapid growth. Please let me know of other fundraising events where the GIVE shirt may be able to help!

The GIVE shirt movement is also getting more and more attention in the public media. For example, I was interviewed for an article in the July issue of Milwaukee Magazine. Amy Rowell, founder of the Milwaukee Animal Rescue Center, is one of 10 people featured in The National MS Society's "We Keep Moving" campaign, and is wearing the GIVE shirt throughout the video (<http://www.nationalmssociety.org/we-keep-moving/videos/muskego-wisconsin-video/index.aspx>). Nicki Cyrak, who is hosting the fundraiser on May 8, is wearing the GIVE shirt during her interview for Channel 4's Weekend Morning Show. And I will be talking about the GIVE shirt movement at The Chiropractic Company in Glendale and InStep Running Store! Since such publicity is the most effective way to both inform others who may want to join the movement, and spread its message, please share your ideas for even more public attention!

At a fundraiser event last weekend I was asked, "What do you get out of it?" When replying I realized at a whole new level that, while I make no money from operating the movement (which was the intent of the question), I do receive so much from the people I encounter and the experiences I have. Yet another example of how monetarily focused we are. And how much we miss when we don't give at least equal attention to the so many other and more important things we receive everyday – especially when we give.

give,

Thomas